



200 years experience

over 100 market research projects

50 international brand strategies

Fortune 500 companies



25 seasoned marketing professionals

competitive analysis for Fortune 50

top brands built in 12-24 age group

700 integrated marketing plans

managed ad budgets from 0 to millions

increased sales by 300%

database marketing B2B and B2C

"If I had to fill a top CMO job today, all of the Mavens & Moguls would be on my list of top candidates. Having access to senior marketing talent this strong is a luxury many companies could not otherwise afford."

– Clark Waterfall,
Co-Founder & Managing Director
BSGweb

"Mavens & Moguls offer real-world ideas and a road map of how to make them happen. They have been there and done it – they will save us from costly mistakes and help us grow our business."

– Orman C. Beckles II,
Beckles Enterprises, Inc.

what we do Mavens & Moguls provides ideas that work to help our client partners build sustainable brands and profitable businesses.

- Brand and Market Strategy
- Marketing Communications
- Product Development, Management and Promotion
- Customer Relationship Management
- Events

who we are The Mavens & Moguls are a network of seasoned marketing professionals with experience at the highest levels in small, medium and large companies. We know marketing, we love marketing and we get marketing. It's our passion. We have real-world experience and stellar track records from top companies and we know the best marketing practices both online and offline.

when we can help Mavens & Moguls can help you by the day or by the project. We provide marketing strategy, planning, and execution. Any one of us can offer you great advice but together we create a marketing network that is second to none. We have Mavens & Moguls who specialize in promotion, PR, direct marketing, media, pricing strategy, positioning, customer acquisition, and new product launches for a variety of industries:

Apparel	Music
Education	Non-profits
Energy	Pharmaceuticals
Entertainment	Publishing
Financial Services	Retail
Food & Beverage	Sports
Government	Technology
Health & Beauty	Telecom
Healthcare Services	Toys & Games
International	Transportation
Media	Travel & Hospitality

why hire us With Mavens & Moguls, you always get a team of seasoned marketing professionals who have hands-on experience in the specific areas of your project. We can save you time and money because we leverage our areas of expertise across a variety of projects and share our collective wisdom and experience with our client partners. Why hire Mavens & Moguls? Experience. Knowledge. Passion.

where we are Mavens & Moguls live in New York, Boston, Chicago, Los Angeles, San Francisco, Seattle, Atlanta, Austin, Minneapolis, New Orleans, Raleigh and Washington, DC. We work as a cohesive team customized to your needs. We are here to help you when and where you need us.



because marketing matters...

mavens&moguls

www.mavensandmoguls.com